

Reg. No:

--	--	--	--	--	--	--	--	--

SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR

(AUTONOMOUS)

B.Tech II Year II Semester Regular Examinations July-2021**INTELLECTUAL PROPERTY RIGHTS**

(Open Elective-II)

Time: 3 hours

Max. Marks: 60

(Answer all Five Units 5 x 12 = 60 Marks)

UNIT-I

- 1 a Explain the international organization, agency and treaties. **L1 6M**
 b Express your views about the Intellectual Property Rights necessity for the countries. **L5 6M**

OR

- 2 a Explain why agency is responsible for IPR registration with example. **L4 6M**
 b Discuss the various benefits of patent. **L2 6M**

UNIT-II

- 3 a Trade Marks are registered and an infringement of registered trademark is a civil wrong as well as an offence. Discuss as to how they can be infringed with special reference to passing off as a remedy. **L5 6M**
 b Trade Marks law not only protects the trademarks of companies but also protects the interest of consumers. Comment and explain the purpose of Trademark law. **L4 6M**

OR

- 4 a Describe the procedure in transferring the ownership in trademark. **L1 6M**
 b Explain the different process, procedures and documents associated in trade mark. **L1 6M**

UNIT-III

- 5 a Discuss about the rights under the 1976 copyright Act. **L1 6M**
 b Explain the procedure for filling the application and registration of copyright. **L1 6M**

OR

- 6 a Discuss the rights of reproduction. **L2 6M**
 b Discuss the new developments in copyright law. **L1 6M**

UNIT-IV

- 7 a Discuss the right of publicity. **L2 6M**
 b Explain about the remedies for misappropriation in Trade Secrets. **L1 6M**

OR

- 8 a Explain false advertising with examples. **L1 6M**
 b Discuss about trade secret litigation. **L1 6M**

UNIT-V

- 9 a Explain how copyrights are protected by cybercrime. **L1 6M**
 b Explain the importance of copyright protection in the electronic age. **L1 6M**

OR

- 10 a Discuss about intellectual property audit. **L1 6M**
 b Explain about patent law treaty with suitable examples. **L1 6M**

*** END ***