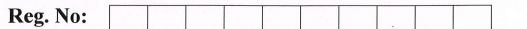
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## SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR

## (AUTONOMOUS)

## B.Tech II Year II Semester Regular Examinations July-2021

## INTELLECTUAL PROPERTY RIGHTS

(Open Elective-II)

Time: 3 hours

Max. Marks: 60

**R19** 

(Answer all Five	Units 5 x 12	= 60 Marks)	
	UNIT-I		

1		Explain the international organization, agency and treaties. Express your views about the Intellectual Property Rights necessity for the countries.	L1 L5	6M 6M			
		OR					
2		Explain why agency is responsible for IPR registration with example. Discuss the various benefits of patent.	L4 L2	6M 6M			
3	<b>a</b> Trade Marks are registered and an infringement of registered trademark is a civil wrong as well as an offence. Discuss as to how they can be		L5	6M			
	h	infringed with special reference to passing off as a remedy.	т.4	(M			
	D	Trade Marks law not only protects the trademarks of companies but also protects the interest of consumers. Comment and explain the purpose of	L4	6M			
		Trademark law.					
		OR					
4		Describe the procedure in transferring the ownership in trademark.	L1	<b>6M</b>			
	b	Explain the different process, procedures and documents associated in trade mark.	L1	6M			
		UNIT-III					
5		Discuss about the rights under the 1976 copyright Act.	L1	6M			
	b	Explain the procedure for filling the application and registration of copyright.	L1	6M			
		OR	-				
6		Discuss the rights of reproduction.	L2	6M			
	b	Discuss the new developments in copyright law.	L1	6M			
7	a	Discuss the right of publicity.	L2	6M			
	b	Explain about the remedies for misappropriation in Trade Secrets.	L1	<b>6M</b>			
	OR						
8		Explain false adverting with examples.	L1	6M			
	D	Discuss about trade secret litigation.	L1	6M			
9	a	Explain how copyrights are protected by cybercrime.	L1	<b>6M</b>			
	b	Explain the importance of copyright protection in the electronic age. OR	L1	6M			
10	a	Discuss about intellectual property audit.	L1	6M			
	b	Explain about patent law treaty with suitable examples.	L1	6M			

\*\*\* END \*\*\*